



ALPINE THEATRE PROJECT

ANNUAL REPORT 2023



Dear Valued Members of Our Community,

A NOTE OF THANKS

As we reflect on the past year, we are overwhelmed with gratitude and joy, and we want to express our appreciation for the incredible support that has kept the Alpine Theatre Project (ATP) thriving. The commitment of our community has not only ensured the survival of our beloved performing arts theatre but has set the organization up for the next chapter in its story.

In the summer of 2023, we faced a daunting challenge. With our financial reserves depleted, we reached out to you, our community, with a plea for assistance. Your response was nothing short of miraculous. The outpouring of support amounted to an astounding \$687,282, a testament to the collective belief in the transformative power of the arts.

The funds raised during this critical period have secured our immediate future. As we embark on our 20th year in operation, we are thrilled to share the achievements of the past year with you. ATP proudly continues its tradition of bringing professional artists from Broadway and beyond to perform in our community and teach our local children, creating magical and memorable experiences that enrich the lives of all of us.

In 2023, our stage was graced by 247 talented young performers who, under the guidance of our professionals, brought 4 spectacular musical productions to life. These performances not only showcased the artistic prowess of our local youth but also drew 4,394 audience members, enriching the cultural tapestry of our community. This is in addition to the 3,179 community members who attended our professional productions.

ATP was able to right its financial ship in 2023 thanks to community support. It paid off long-term debts and is now in a position to turn its eyes toward future planning.

This annual report serves as a testament to the resilience, passion, and unity of our community. Together, we have not only weathered a storm but have emerged stronger, more vibrant, and more committed to the power of the performing arts to inspire and uplift.

As we look forward to the future, we remain steadfast in our dedication to providing a stage where dreams are realized, talents are nurtured, and the magic of live performance continues to thrive. We extend our heartfelt thanks to each and every one of you who played a role in our success. Your support has not only kept our doors open but has opened new chapters of possibility for ATP.

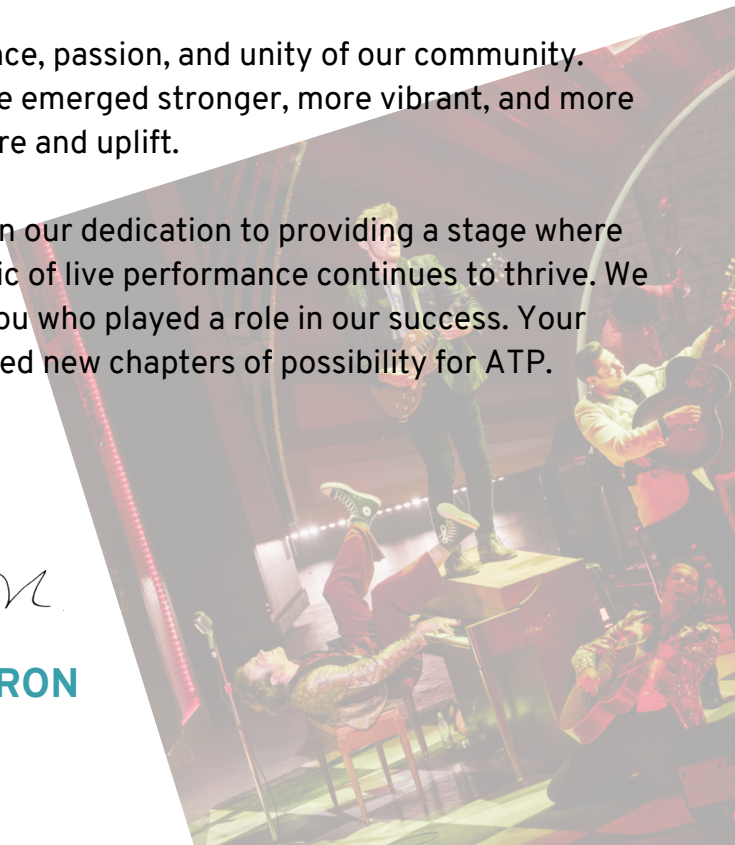
Here's to the next 20 years.



BETSI MORRISON
ARTISTIC DIRECTOR



ELIZABETH BERGERON
BOARD PRESIDENT





20th YEARS OF INSPIRATION

143

PRODUCTIONS
MOUNTED

180K

PATRONS
ENTERTAINED

3,000

STUDENTS
ENRICHED

\$30M

ECONOMIC
IMPACT

2023 IMPACT

7

PRODUCTIONS
MOUNTED

74

PROFESSIONAL ARTISTS
ENGAGED

247

STUDENTS
ENRICHED

899

DONORS & VOLUNTEERS
INVOLVED

7,618

PATRONS
ENTERTAINED

2 ATP



2023 FINANCIALS



Contributed Income
70.3%

Program Income
29.7%

Operational Expenses
26.9%



Program Expenses
73.1%

2023 PROFIT & LOSS

REVENUE	\$978,137.26
EXPENSES	\$730,687.48
NET	\$ 247,449.78

